

CliIntel and Spectralliance Integrate with GLDS for Expanded Broadband Reporting and Metrics

GLDS endorses Spectralliance delivered, CliIntel powered business intelligence solutions that will empower Multi-System Operators (MSOs) better leverage GLDS Billing and customer management data

Denver, CO –On September 10, 2014, CliIntel, the leading provider of leading telecommunications analytics and intelligence solutions, and Spectralliance, a seasoned team of broadband veteran consultants have teamed with GLDS to allow businesses to drive strategic, operational, and tactical initiatives while precisely measuring impact and demonstrating return-on-investment (ROI).

Spectralliance will support MSOs using GLDS' billing and customer management systems by evaluating their current business and data management procedures, creating collaborative system use and actionable analytics with CliIntel's business intelligence solutions. "While GLDS offers strong, built-in reporting tools, we believe that the combination of Spectralliance's broad telecom experience, and CliIntel's best-of-class reporting tool can really add value for many of our customers," said GLDS' president, Garrick Russell. "We've been working with Spectralliance for several years and have really come to trust their field-proven experience."

Spectralliance's global support systems in conjunction with CliIntel's business intelligence solutions will allow GLDS customers to optimize their customer management and billing systems; producing efficient streamlined procedures, analytics, and reporting allowing MSOs to quickly access critical data, enabling them to make impactful business decisions through industry leading data visualization.

Spectralliance, and CliIntel will provide GLDS users with customizable analytics solutions that have an immediate impact on business operations and efficiencies. "Empowering small and mid-sized operators with our tier-one expertise will provide actionable information that creates a competitive operational advantage," commented CliIntel CEO, Richard Batenburg.

Within this business relationship, Spectralliance and CliIntel will provide expansive industry knowledge and expertise that will provide GLDS customers the ability to impact their customers' bottom line. "Working together with GLDS and CliIntel, Spectralliance will be able to offer subject matter expertise and leading business intelligence tools with world class service," commented Spectralliance Founding Principal, Paul Case. Importantly, the strengthened allegiance will empower MSO's nationwide by providing them with industry leading analytics and intelligence needed to compete and advance in the evolving cable / telecommunications market.

About GLDS

Great Lakes Data Systems, Inc. (GLDS) provides small-to-medium broadband providers with market-leading billing, subscriber management and provisioning solutions. GLDS' in-house and cloud-based solutions feature FTTH, Digital & IPTV Authorization, VOD, convergent service provisioning, Credit Card/ACH processing and multi-touch customer self-care. GLDS has installed software for more than 400 operators in 49 U.S. states and 44 countries worldwide,

offering “tier-one” features at significantly lower prices. For more information, visit www.glds.com.

About Spectralliance

Spectralliance specializes in global Business Support Systems (BSS) and Operational Support Systems (OSS) consulting and technology services. The company serves B/OSS software suppliers, telecommunications carriers, or media companies across 30 countries who are betting their business on a major software or IT infrastructure upgrade. Their clients want the best people in the world helping them make the right decisions then ensuring a successful implementation. As part of its service offering, Spectralliance turns B/OSS transactional data into a high value informational assets. Their clients vary from start-ups to Fortune 50 carriers. The biggest BSS and OSS software providers and global telecom operators engage Spectralliance to do strategic planning, product design, product selection, project management, and M&A work. More information about Denver-based Spectralliance can be found at www.spectralliance.com.

About CliIntel

Since 1997, CliIntel (www.cliintel.com) has delivered professional service and software solutions helping companies realize organizational gains and data visibility in marketing, customer care, operations, supply chain and revenue management areas for the cable, telecommunications, retail, and utilities industries. CliIntel’s proprietary re-engineering methodology, INSIGHT™ helps companies recognize and implement improvements that positively influence every aspect of their business. CliIntel’s business intelligence solution allows businesses to drive strategic / operational / tactical initiatives while precisely measuring impact and demonstrating return-on-investment (ROI). The company is headquartered in Denver, CO and can be found at <http://www.cliintel.com>.

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